Ferryville Tourism Council Newsletter – July 2023



The Summer Series of Chautauqua programs continues in July and August. Each program begins at 6:30 PM in the Ferryville Village Hall and refreshments are provided. July's program is Wednesday, July 12 with local resident and member of the Crawford County Historical Society, Larry Quamme sharing with us about the Hauge Norwegian Church which is located on County B in rural Ferryville. This very interesting program will answer many of your questions about the well-kept wooden church. The final program of the summer will be Wednesday, August 9. Our presenter will be Armund Bartz from the Wisconsin DNR speaking about the Driftless Area. The features of the area we call home are unique and varied, and Armund



2023 Upcoming Events

- 1) May 20-Oct. 28 (Saturdays) Ferryville Farmers Market
- 2) Chautauqua July 12, August 9
- 3) July 22: River Bluff Daze / Hike
- 4) September 16: Fall Fest
- 5) November 27: Tree Lighting
- 6) December 2 Holiday Market
- 7) Eagle Day 2024 March 28) RAR 2024 May 17 & 18

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will share all about these distinctions. We look forward to having you attend both of these programs.





Ferryville is happy to be hosting the annual River Bluff Daze on Saturday, July 22. A whole host of activities should keep you busy the whole day! A nature hike on Sugar Creek Bluff begins with a meeting at the Ferryville Boat Landing at 8:30 AM to car pool to the trail head. This is a gradual hike of 1.5 miles round trip and lasts about an hour. The Ferryville Farmer's Market opens at 9 AM in Sugar Creek Park with a large number of vendors with food and craft items for sale. A shuttle will run all day from the park to the Village Hall where the Antique Tractor Association will be having a tractor pull. Registration is from 9-11 with the pull beginning at noon. Food will be available at the Village Hall by the Freeman Lutheran Men's Group and beverages will be sold by the Ferryville First Responders. A raffle of a wide variety of items will also be available. The 3 eating places in the village will also have food and drink specials. Sportsman is planning to be open with live music at

where to find us **On Wisconsin Outdoors** 1. 2. **Big River Magazine Ferryville Rack Cards** 3. Great River Road Travel 4. Guide 5. Member PDC Chamber of Commerce 6. **Driftless Wisconsin** Guide/map 7. Our Wisconsin Magazine 8. Hidden Valley Visitor Guide www.driftlesswisconsin.com www.travelwisconsin.com Facebook

River View Park from 5-9 PM. The Ferryville Vision and Promotion Board is sponsoring the fireworks show that will begin at dusk. Cheapo Depot's crew will be shooting them off from a barge in the river. So come early and stay all day! Lots of excitement for everyone! In case of bad weather, July 23 will be the rain date.





The Ferryville Farmers Market is going strong with the wonderful support from our customers and our variety of great vendors. We are getting a good variety of produce as the summer approaches and have a lot of great crafters as well. We have some special events returning this year including Vendor Appreciation, Halloween Market and our Holiday Market along with music once a month.

Our vendors have donated some great items to our ongoing raffle so be sure to stop down and pick up some raffle tickets. Our drawing is October 7th which is also Vendor Appreciation Day, be sure to stop down that day for our raffle and to thank our vendors for another great season!

River Bluff Daze is July 22nd. Watch the tractor pull and take the tractor shuttle to the Farmers Market. The Guthrie's will be providing music at the market as well. This is such a fun day!

Fall Fest will be September 16th. Fall Fest is always so much fun with many vendors, both seasonal and new providing a great variety of items. This is always a very busy and fun event!

Halloween! Our last market in the park of the season is Saturday, October 28th. We will be having Trick or Treating and more great kid activities. Stop down for a fun day.







2024 dates

May 17 & 18 mark your calendar now!!!!



Rummage Along the River – 2023

Our 2023 Rummage Along the River (RAR) event is in the rear view mirror and the information is that the event had a super year. The now 8 communities participating shared stories about where people came from and how they found out about the event. The 2023 event had 170 garage sales registered and we know there were the "Pop-up" garage sales too in every community. Economic impact for the region is calculated to be over \$300,000.

RAR attracts garage-salers from all over Wisconsin plus...Minnesota, Iowa, Illinois, Missouri, Nebraska, North and South Dakota to name a few. Lodging places were full and the Air B&B, VRBO business was brisk. People reported the booking in La Crosse and Prairie du Chien.

We heard of some sellers making great sales and very happy with what they took to the bank. Fire Departments like Ferryville sold out of brats and hotdogs both days of the event plus local eateries enjoyed the influx of the shoppers for a cool-down, grab & go lunch or a nice meal to relax and share the stories of the day.

Ideas for 2024 – do videos on YouTube. Push more radio. Keep the magazine ads going like Big River, Our Wisconsin, On Wisconsin Outdoors. Work on the map to make it better and easier for shoppers to print out or pull up on their devices. While people would love to have the map sooner, the process does not support doing that because of the calendar and process with the printer.

Many thanks to Jeanne Rutter, co-chair of the event. She does the registration process, facebook posts, map development and proofing. High five to Kay Campbell for picking up the maps, counting out the quantities for each community and doing the deliveries. Last – thank you to the community coordinators who are the main hub in every village. You are amazing.



<u>May 20th – October 28th</u> - Every Saturday. Ferryville Farmers Market - Sugar Creek Park, Hwy 35. 608.734.9077 / VisitFerryville.com

<u>July 12th</u> Chautauqua Summer Series. Larry Quamme "History of the Hauge Norwegian Church" 6:30 pm. Refreshments. Ferryville Village Hall. 608.734.9018/VisitFerryville.com

<u>July 22th - River Bluff Daze</u>. Antique Tractor Pull at noon, Huge Farmers Market, other activities throughout the day, Fireworks at Dusk...all free. Ferryville Village Hall and Sugar Creek Park 608.734.9018 | VisitFerryville.com

<u>July 22th</u> - River Bluff Daze Hike. Meet at Ferryville boat landing for treats and information at 8:30am Ferryville, WI. Hike is led by birding and plant experts. 608.734.9018 / VisitFerryville.com

<u>August 9th -</u> Chautauqua Summer Series, Armund Bartz "The Driftless Region" 6:30 pm. Refreshments. Ferryville Village Hall. 608.734.9018/VisitFerryville.com

<u>September 16th</u>- Fall Fest – 9:00 AM-3:00 PM Mega Market, music and food at Ferryville Sugar Creek Park. 608.734.9077 VisitFerryville.com

<u>November 27</u>- Christmas Tree Lighting. 6 - 7pm. Santa, Sing Christmas Carols and treats. 608.734.9077 / VisitFerryville.com

December 2 – Holiday Market. – 9:00 AM – 3:00 PM Super Christmas Shopping Ferryville Village Hall

March 2, 2024 Eagle Day - More details coming

May 17-18, 2024 – Rummage along the River

Ferryville Tourism Council Sherry Quamme – Treas 608.734.9077 ^Email: squamme@centurytel.net Kay Campbell - Kay's Potiques Stacie Livernash - Ferryville Cheese Janelle Anderson – Candles By Janelle Deb Lomas -Scenic River Inn ^{Joanne} White – At large member ^{Beki Biesterfelt –} At large member ^{Bob Schmidt –} At large member